

MassEnergyInsight

● ● ● ● ● POWERING EFFICIENCY

MassEnergyInsight is a robust, easy-to-use, energy information system with customized electricity, natural gas and oil usage details for cities and towns across Massachusetts. This web-based tool, provided by the Department of Energy Resources (DOER) at *no cost*, offers a wealth of information that provides the foundation for critical decision making, and for your participation in the Green Communities Program.

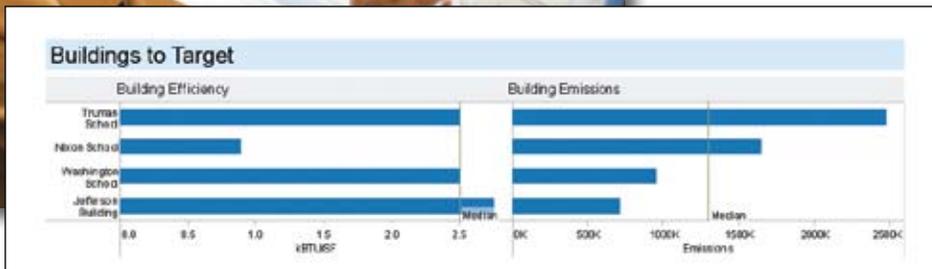


Ever wonder... Just how much energy are we using across our local government? What's the cost? Are we using more energy this year than last? What should we, and can we, do about it? Can we be more efficient and save money? What can we do to reduce our carbon footprint?

With MassEnergyInsight, information is readily available at your fingertips. You can pull reports, draw comparisons, and create a baseline.

The system delivers:

- Energy usage information compiled in one online location
- Comprehensive reporting capabilities
- Information for energy cost control and greater budget predictability
- Analysis for efficiency, conservation, and cost reduction commitments
- Official baseline to support grant applications and required measurement criteria
- Support for emissions reporting and green initiatives



Examine and compare energy usage and emissions at any level of detail — across departments, building types, and even specific buildings, like schools within your community.

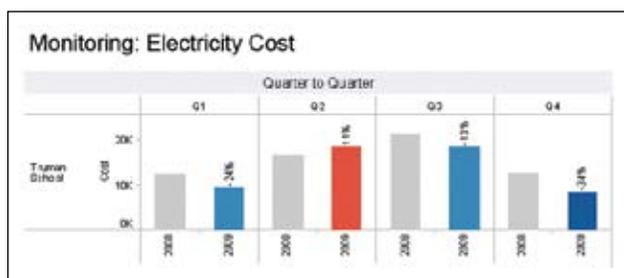
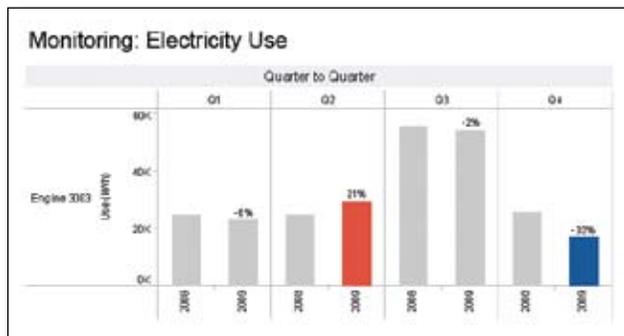


Again, ever wonder... Which buildings use the most energy and cost the local government more than others? Do some departments use more energy than they should? Are we wasting energy? What can we do about it?

MassEnergyInsight makes it possible to enlighten your community with critical information that previously hasn't been available. With customized energy usage information for each of the municipally-owned and operated buildings – town hall, fire station, police department, library, and schools, as well as vehicles – increased awareness adds more focus for greater conservation, efficiency, and cost control.

The system offers:

- Usage information for individual buildings
- Graphical comparisons of function-to-function usage
- Reports comparing building-to-building usage



Drive energy efficiency programs more effectively than ever with easy-to-understand performance data.

Empower action

With MassEnergyInsight you have a wealth of power to make informed decisions for the future of your community.

- Commit to use less and initiate measurement and accountability
- Put conservation and efficiency programs in place
- Identify where energy cost savings can be reallocated for something more critical to your community
- Participate in grant programs knowing that your city or town has the benchmarking system, measurement, and reporting infrastructure in place
- Strive for a greener community with a carbon emissions commitment
- Participate in the Green Communities Program

MassEnergyInsight provides information your local government can bank on in the future.

Embrace efficiency in your community

Take advantage of this web-based energy information system. It's available to every Massachusetts city or town at *no cost*, and is a giant step towards making well-informed energy decisions and establishing critical benchmarks for the future benefit of your community.

To find out more about MassEnergyInsight, call your local DOER Green Communities Coordinator and register for an introductory webinar or a training session in your area.

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